



Press Release

CentralanUK Grows to over 100 Participants
CentralanUK15 – Extreme PC Gaming Party

Monday 15th January 2007

On the 9th March 2007 the CentralanUK LAN Event organisers will be bringing their first one hundred player gaming event to their new venue in Alsager, that's 100 avid PC gaming enthusiasts all in the same room playing against each other on the fast CentralanUK gaming network with up to 64 people all playing the same game at the same time.

From 4pm on Friday 9th March, up to 100 keen PC and console gaming enthusiasts are expected to arrive at the Manchester Metropolitan Univeristy – Alsager Campus for 50 hours of uninterrupted gaming – yes, the event actually continues all the way through the night!

After running four years of running these gaming events, the team behind CentralanUK – Jon Winkle and Mat Bailey from Stoke-on-Trent – have decided its time to take the events to the next level. Jon Winkle, CentralanUK Event Manager, says "We've been running events for some time now, and there is a definite demand for LAN Gaming in the Midlands and North West, we already get lots of participants from not only the Staffordshire and Cheshire area but from all over the country. Our new venue at MMU Alsager gives us a great opportunity for not only an expansion in size but a vast improvement in facilities offered to our participants."

For those unfamiliar with LAN events, the premise is that the gamer arrives with their own PC and connects to the CentralanUK high speed Local Area Network (LAN) and is then able to connect to any of the other gamers in the room to challenge them in the most up to date PC games around with multiplayer capabilities. The event team also runs a series of big games and tournaments that often have over 50 people all playing on the same game against each other either in team games or solo "every man for himself" matches.

There is everything to play for at this event with tournaments offering gamers the chance to win prizes including PC hardware, accessories and free tickets for future events sponsored by **Crucial Technology, Alienware and 1moregame**. These events are not just about staring at a computer screen for three days though; the CentralanUK team put on a number of other events to keep the gamers busy through the event. Our ever popular console corner will return including an XBOX360, Playstation2 and the brand new Wii console from Nintendo.

Jon Winkle adds "*LAN Parties give PC Gaming enthusiasts the opportunity to meet up with their fellow gamers and play against them face to face on the fast CentralanUK Local Area Network. These events continue throughout the day and the night, and many of the gamers will attempt to stay awake for the duration. We have a great staff team and a bunch of regular gamers who are part of the community which makes these events so much fun to be a part of.*"

The cost of the event to participants is £40 for the whole weekend, or alternatively you can come along and watch the activities for just £5 per day, those who pay before 26th January can receive a discount of £10 on the participant ticket. Online booking and payment is available through our website www.centralanuk.co.uk

*****ENDS*****

Contact

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Photo Opportunity

Members of the press are welcome at any time during public opening hours of the event from 4pm on Friday 9th March through until 6pm on Sunday 11th March. The event team will be on site from 1pm on Friday 9th, however no participants will be present at that time so photo opportunities would be limited to members of the event team only.